caroline gardner

october 26 cards

very funny!

5 stars.



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Meet our exciting new mid-season card release, bringing a fresh dose of humour, personality and individuality to the everyday birthday category. At the heart of the launch are three brand-new humour ranges, designed to make choosing a card feel more personal, with witty observations, shared experiences and plenty of reasons to smile.

First up, Paws for Thought, the cats and dogs with a distinctly British sense of humour. Packed with sarcasm, attitude and pops of neon coral, these are cards for the pet lover with a mischievous side. Then there's Riso, a joyful pattern-led collection where layers of vibrant colour meet witty captions and quirky sentiments. Bold, graphic and full of personality, it's everyday birthday with a little more punch. And finally, meet the woman behind Born to Stand Out, a celebration of the woman in all of us who's simply trying to make it through another day, while still looking fabulous. Relatable, irreverent and guaranteed to raise a smile.

Alongside humour our core birthday collection Woo Hooo!, brings everything you'd expect from Caroline Gardner: expressive colour, beautiful pattern and plenty of premium finish. We've also expanded our blank card collection with POP, a range of 12 large cards packed with versatile designs for any occasion. Expect playful icons which look as though they've been squashed inside the confines of the canvas, brought to life with glossy spot UV, embossing and our signature sense of colour.

Fill your shelves with colour. Stock cards with personality. Give your customers more ways to find something that feels just right. From big birthdays and milestone moments to everyday reasons to celebrate, this new collection is all about thoughtful sentiment... with a healthy dose of humour along the way.

Caroline



PAWS FOR THOUGHT.

neon, emboss, kraft envelope
H 162 x W 116mm
£1.35

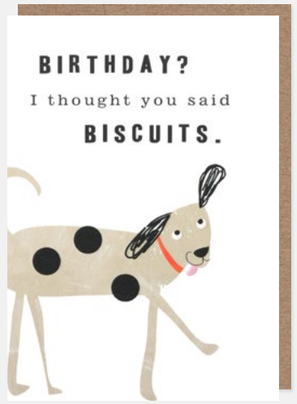
new range



PWS001



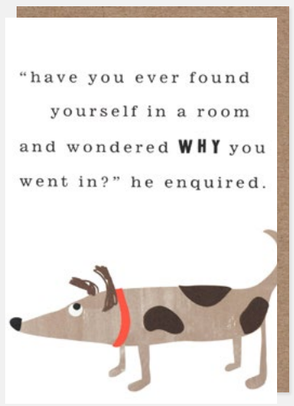
PWS002



PWS007



PWS008



PWS003



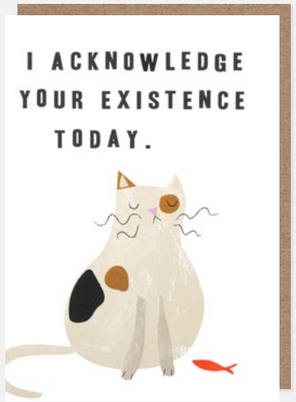
PWS004



PWS009



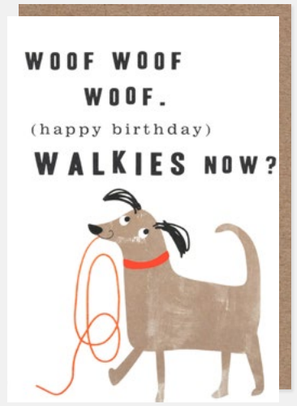
PWS010



PWS005



PWS006



PWS011



PWS012

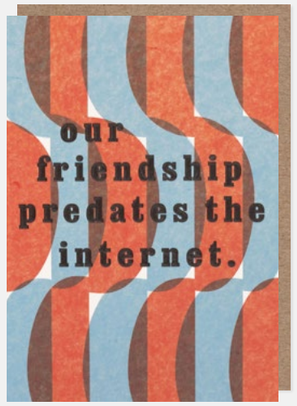
riso

spot uv, emboss, kraft envelope
H 162 x W 116mm
£1.35

new range



RSO001



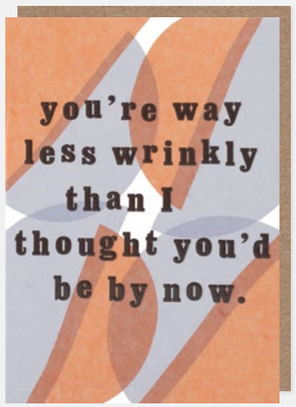
RSO002



RSO003



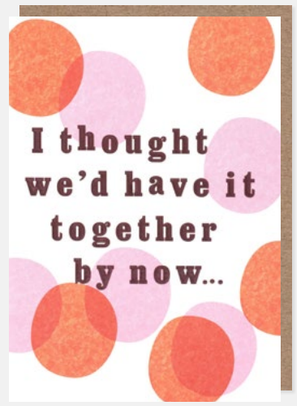
RSO004



RSO005



RSO006



RSO007



RSO008



RSO009



RSO010



RSO011



RSO012

new range



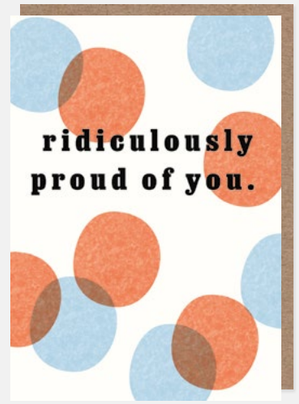
RSO013



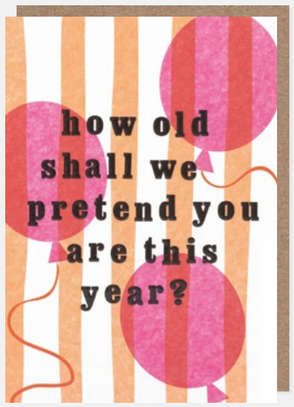
RSO014



RSO019



RSO020



RSO015



RSO016



RSO017



RSO018

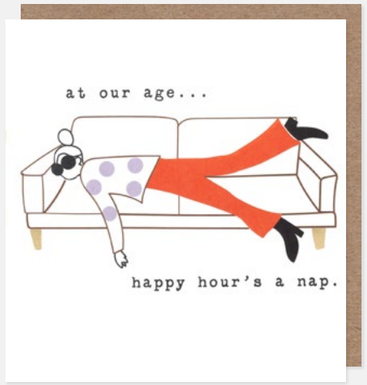


gold foil, emboss, kraft envelope
H 146 x W 140mm
£1.35

new range



BTO001



BTO002



BTO007



BTO008



BTO003



BTO004



BTO009



BTO010



BTO005



BTO006



BTO011



BTO012

POP

spot uv, emboss, white envelope
H 165 x W 155mm
£1.65

new
large cards


POP001


POP002


POP003


POP004


POP005

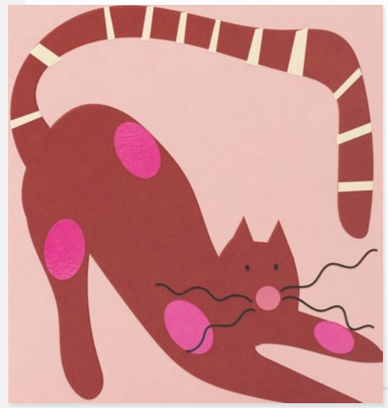

POP006


POP007


POP008


POP009


POP010


POP011


POP012

wooo hooo!

gold foil, emboss, white envelope
H 146 x W 140mm
£1.35

new range



WOO001



WOO002



WOO007



WOO008



WOO003



WOO004



WOO009



WOO010



WOO005



WOO006



WOO011



WOO012



tiny moments

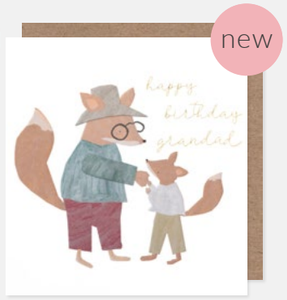
gold foil, emboss, kraft envelope
H 146 x W 140mm
£1.35



TNY020



TNY019



TNY018



TNY017



TNY016



TNY015



TNY014



TNY013



TNY012



TNY011



TNY010



TNY009



TNY008



TNY007



TNY006



TNY005



TNY004



TNY003



TNY002



TNY001

NEWS *just in*

gold foil or spot uv, emboss, kraft envelope
H 162 x W 116mm
£1.35



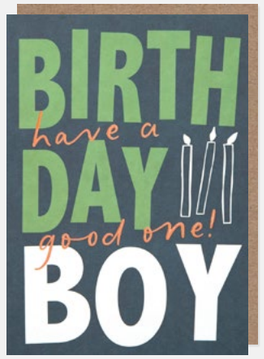
NWS021
(gold foil, emboss)



NWS020
(spot uv, emboss)



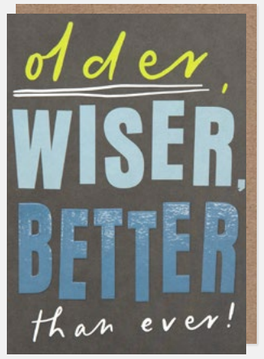
NWS018
(gold foil, emboss)



NWS017
(spot uv, emboss)



NWS008
(spot uv, emboss)



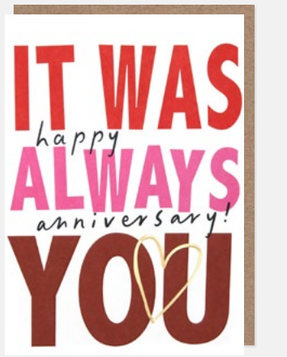
NWS007
(spot uv, emboss)



NWS006
(gold foil, emboss)



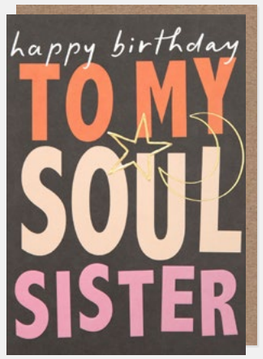
NWS005
(gold foil, emboss)



NWS016
(gold foil, emboss)



NWS015
(gold foil, emboss)



NWS014
(gold foil, emboss)



NWS013
(gold foil, emboss)



NWS004
(spot uv, emboss)



NWS003
(gold foil, emboss)



NWS002
(spot uv, emboss)



NWS001
(gold foil, emboss)



NWS012
(spot uv, emboss)



NWS011
(spot uv, emboss)



NWS010
(spot uv, emboss)



NWS009
(spot uv, emboss)

LITTLE TREATS

die cut, gold foil, white envelope
H 162 x W 116mm
£1.35



new
LIT041



new
LIT040



new
LIT039



new
LIT038



LIT026



LIT025



LIT024



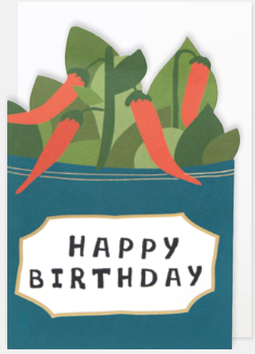
LIT023



LIT037



LIT036



LIT035



LIT034



LIT022



LIT021



LIT020



LIT019



LIT033



LIT029



LIT028



LIT027



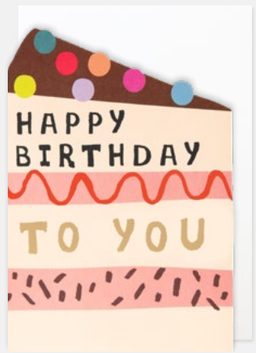
LIT018



LIT017



LIT016



LIT015



LIT014



LIT013



LIT012



LIT011



LIT010



LIT009



LIT008



LIT007



LIT006



LIT005



LIT004



LIT003



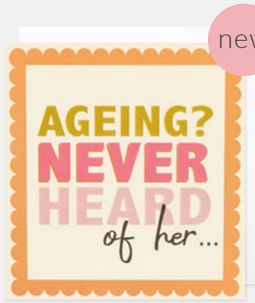
LIT002



LIT001

bright SIDE

spot uv, emboss, white envelope
H 146 x W 140mm
£1.35



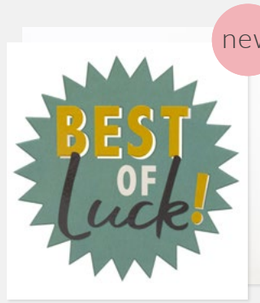
new

BRI015



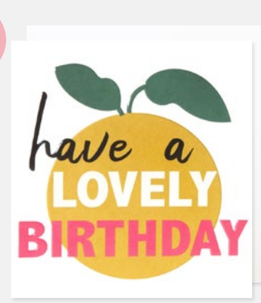
new

BRI014



new

BRI013



BRI012



BRI011



BRI010



BRI009



BRI008



BRI007



BRI006



BRI005



BRI004



BRI003



BRI002



BRI001

border

gold foil, emboss, kraft envelope
H 146 x W 140mm
£1.35
view the full range online



BOD020



BOD019



BOD018



BOD016



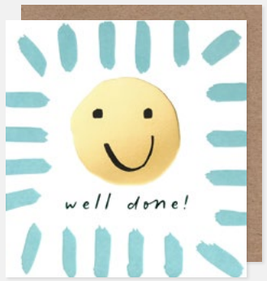
BOD015



BOD014



BOD012



BOD013



BOD011



BOD010



BOD009



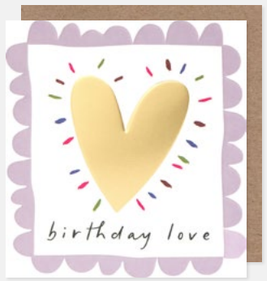
BOD008



BOD007



BOD006



BOD005



BOD004

thinking of you

finishes as stated, envelope as shown
H 146 x W 140mm (unless stated otherwise)
£1.35
view the full range online



SYM026
(gold foil, emboss)



THT018
(black foil, emboss)



ETT004
(spot uv, neon, emboss)



BRI003
(spot uv, emboss)



CFT008
(gold foil, emboss)



PSH008
(gold foil, emboss)



THT001
(gold foil, emboss)



THT017 H162 x W116mm
(gold foil, emboss)



THT003
(gold foil, emboss)



THT004
(gold foil, emboss)



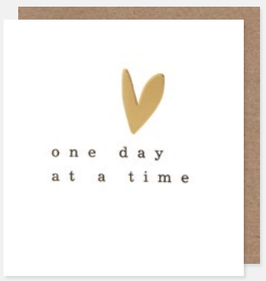
THT005
(emboss)



THT006
(gold foil, emboss)



THT007
(gold foil, emboss)



THT008
(gold foil, emboss)



THT010
(gold foil, emboss)



THT012
(gold foil, emboss)