



noodoll®

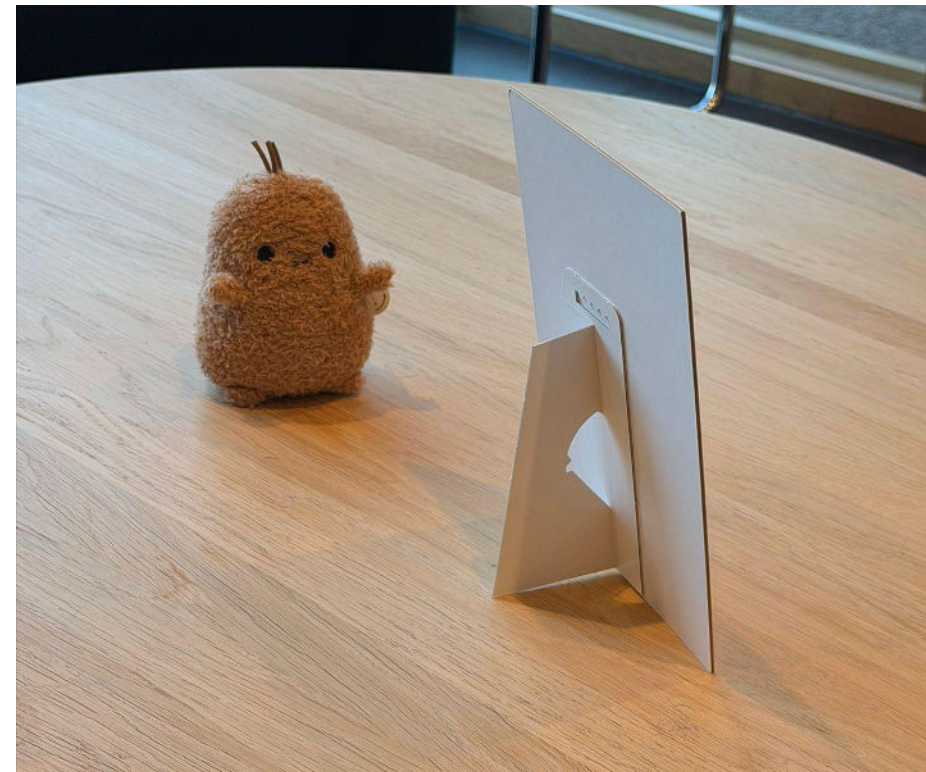
L O N D O N

Noodoll POS



1 Point of Sale - Strut Cards & Window Sticker

Strut Cards



Window Sticker

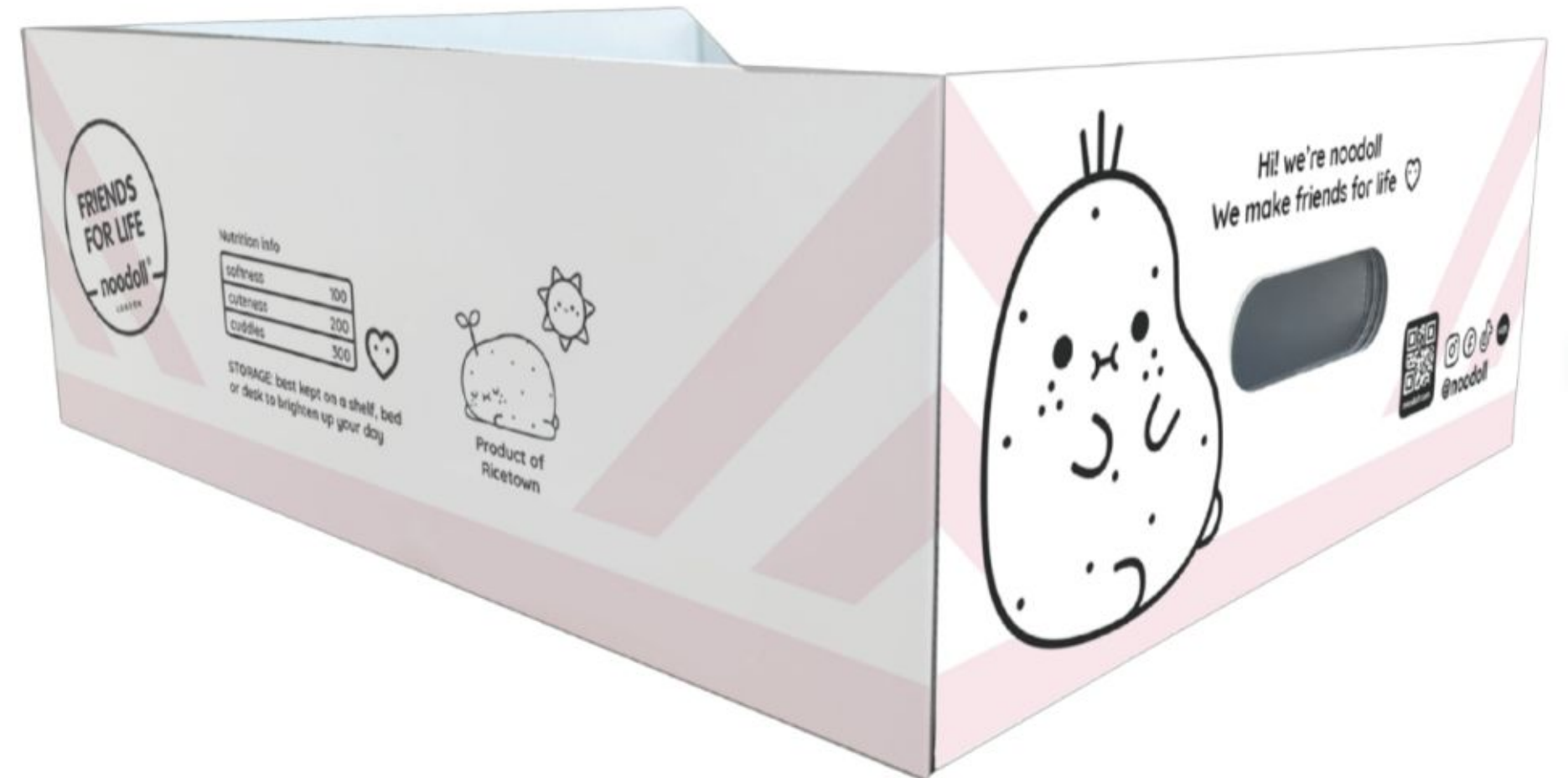


2 Point of Sale - Postcards

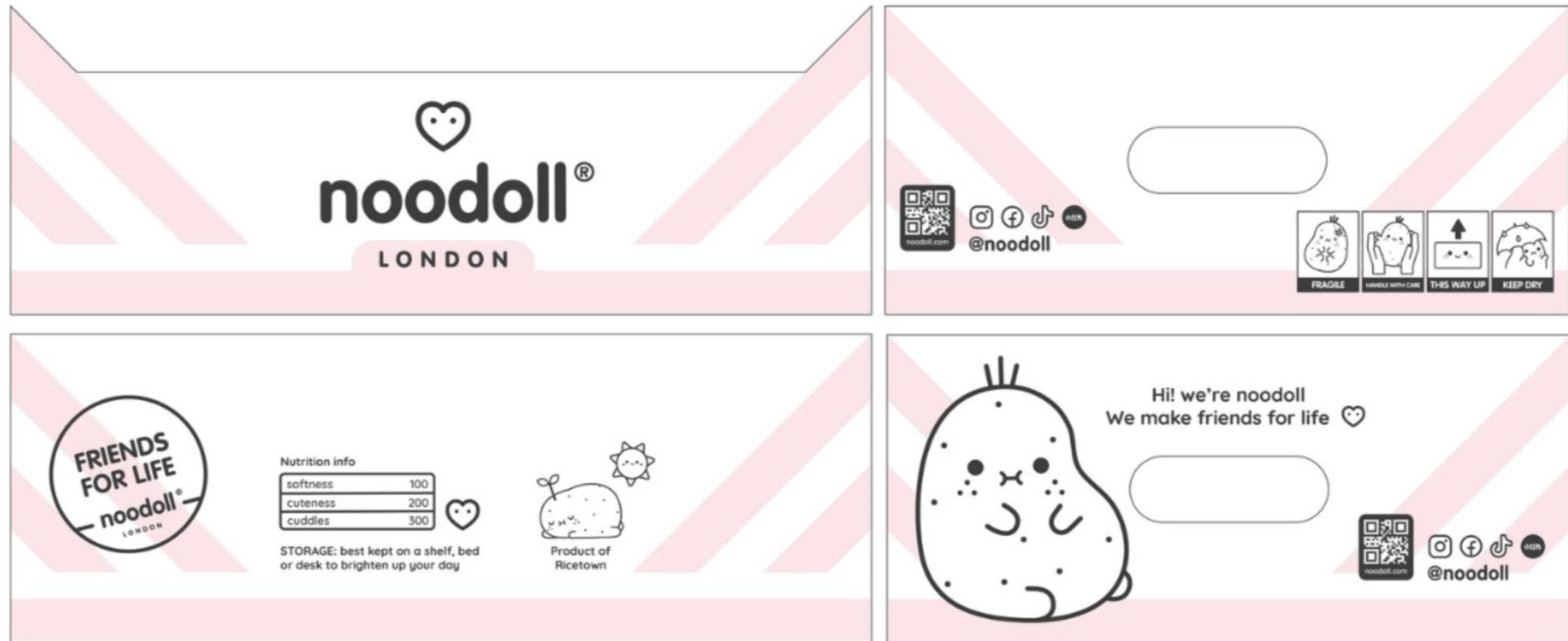
Postcards



3 Point of Sale - Paper Crate



3 Point of Sale - Paper Crate



3 Point of Sale - Paper Crate - we will share this guide with the shops by email when we ship it

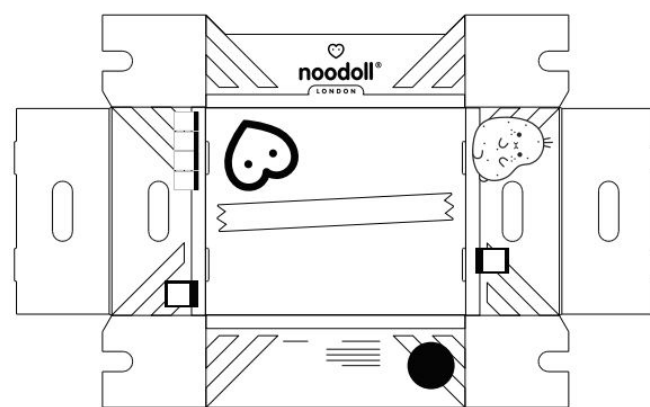
PDF Crate Guide

Assembling our POS Crate

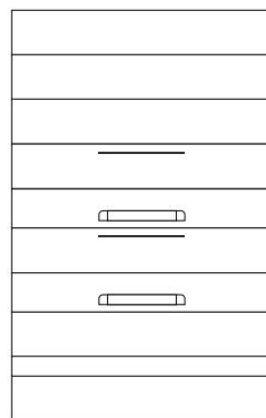


Step 1 - Assembling your new crate

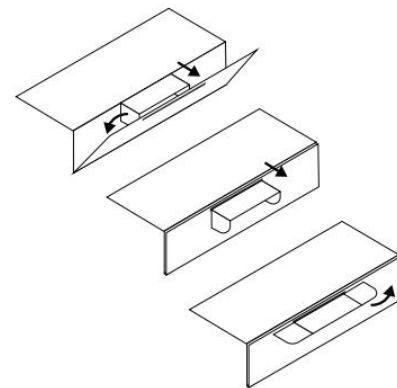
Your crate will arrive in 2 flat parts. The crate box and stair insert. Please find the video attached for detailed instructions of how to assemble both of these parts.



Crate Box



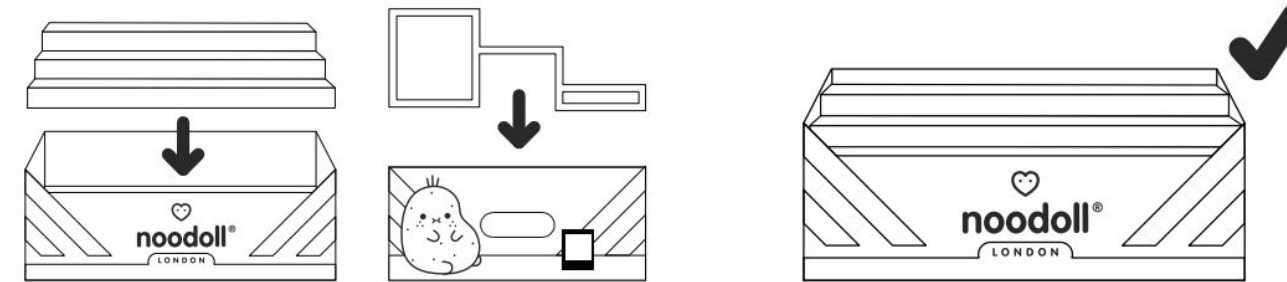
Stair Insert



*Note - when folding the stair insert, fold down tabs along the fold line to push them through the slot. Then unfold to hold the tabs in place.

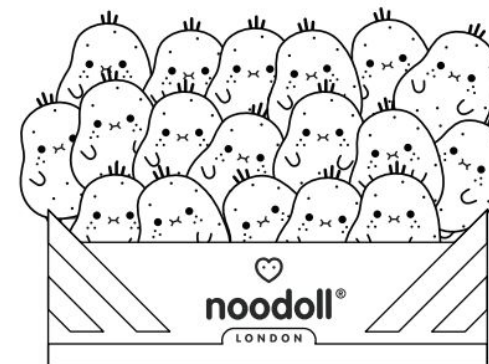
Step 2 - Adding the stair insert

After assembling our box, we next need to add in the **stair insert**. This will help elevate each layer and let each toy be visible to greet customers. The stair insert will slot straight into the box. Place it in with the shortest step side against the front of the box with the Noodoll logo on it.

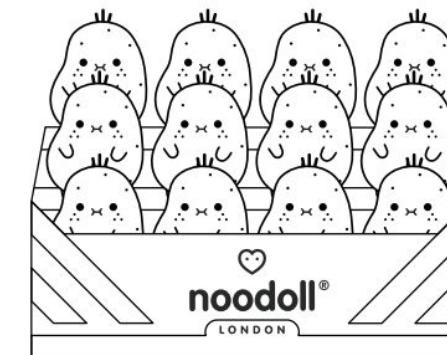


Step 3 - Displaying our Products

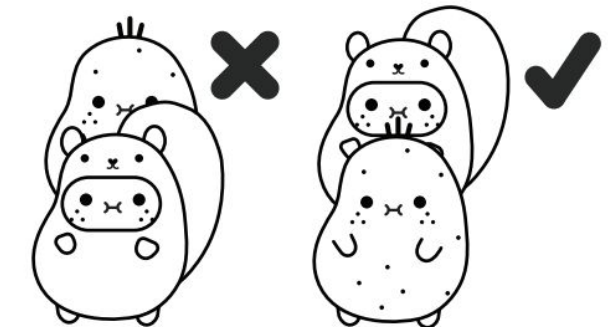
This crate is to be used for displaying Noodoll products only, It can fit both ricespuds and our mini sitting range.



Please don't overcrowd the crate. The toys won't have room to breathe.



Neatly place 4 toys on each shelf of the crate to display a total of 12.



Place toys with big tails and accessories, such as large hats or ears, on the back shelf, as to not hide those that are shorter.

4 Point of Sale - Paper Bag

